



**\*WTF\***

***Women Thriving Fearlessly!***

Online T.V. Talk Show

# 2015 Sponsorship Kit

# ABOUT THE PRODUCER

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Erika Gilchrist, “The Unstoppable Woman,” has overcome unimaginable circumstances – childhood sexual molestation, homelessness, and domestic violence. She began a downward spiral of mistrust, defensiveness, and complete sadness. As the years progressed, she claimed an identity that she believed to be the one she was supposed to have and yet, felt utterly inauthentic. She became a CHRONIC PEOPLE PLEASER and often times the things she needed to do for herself fell by the wayside.

“That forced me to work harder, for less money, and I became completely overwhelmed. I recall being curled up in a corner on the floor feeling the worst emotional pain that I had ever experienced and made the decision to end my life. Then, I heard a voice so clearly that I thought there was someone else in the room. It sternly said, ‘Erika, you’re better than this. Get up!’ The only word I can think of that could describe how I felt after standing to my feet was “UNSTOPPABLE.” And in that moment, The Unstoppable

Woman was born.”

Ms. Gilchrist has been speaking professionally for 17 years, traveling the world delivering powerful messages of hope, courage, and action. She’s a published author of 8 books and is currently writing books 9 and 10 simultaneously.

Our vision is to create a global revolution of unstoppable women, which brought us to create [WTF – Women Thriving Fearlessly!](#) Online T.V. Talk Show. This is how we can impact the lives of women on a global scale.

By sponsoring this programming, not only will your company show social responsibility as you assist us in building stellar pillars of our communities, you will also reap the benefits of marketing to the most loyal, influential and frequent buyers – women. Thank you for your interest in being a part of such an amazing movement. We look forward to our partnership!

# ABOUT WOMEN THRIVING FEARLESSLY

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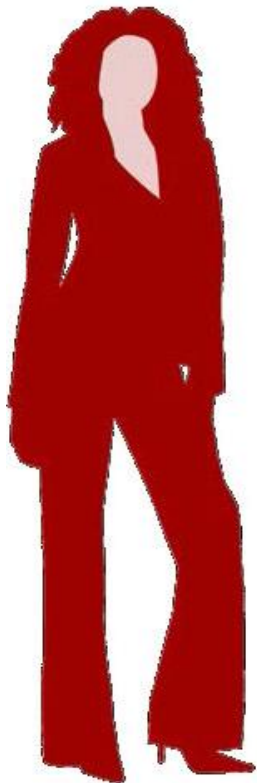
WTF is a philanthropic online television talk show designed to ignite motivation that will move women into action to achieve their goals, become self sufficient, and thrive fearlessly. We accomplish this by featuring personal stories of successful people to inspire women to thrive. We call it "*the heartache behind the hype.*" The show features leading experts in various fields to create diverse strategies to pursue and achieve personal and professional goals. Viewers will also have the opportunity to take advantage of the services offered by the organizations and businesses promoted by the guest.

Thus far, the show has interviewed a Grammy™ Award-Winning artist & producer, Emmy™ Award-Winning Fox News Anchor, and multiple Executive Directors of social justice organizations. We've exposed ways to save women & young girls from sex trafficking, we've revealed how mothers can bring education to their sick children bedside in the hospital, and we've divulged where to get support for women who are stagnant in their career path. All of this is to give women a springboard to thrive fearlessly.



# OUR TARGET AUDIENCE

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**Age:** 29-50

**Occupation:** Entrepreneur, Business Owner, Professional

**Education:** Bachelor's Degree and above

**Income:** 40k and above

**Life Status:** Building her career, embracing her inner beauty, discovering her strengths, redefining her personal truth, pursuing a life of authenticity, seeking a community of women with which to bond.



# SPONSORSHIP OPPORTUNITIES

Sponsor Benefit	Associate \$1,500	Ally \$3,500	Partner \$5,000	Premiere \$10,000	Unstoppable \$25,000
Credit at the end of one (1) episode of WTF	X				
Company name on support wall on WTF site	X				
Two (2) complimentary tickets to mid season party	X				
Credit at the end of three (3) episodes of WTF		X	X		
Five (5) complimentary tickets to mid season party		X	X	X	X
Gift bag donation at mid season party	X	X	X	X	X
Logo placement on WTF website (linked to yours)			X	X	X
Vendor table at mid season party			X	X	X
Media sponsor mentions			X	X	X
5 minute presentation at mid season launch party				X	X
Logo placement on WTF 2015 calendar				X	X
Weekly social media promotion				X	X
Executive Producer credit for 5 episodes				X	
10 minute presentation at mid season launch party					X
Email list of all WTF subscribers					X
Executive Producer credit for <u>all</u> of season one					X
Market to all WTF social media followers and fans					X

# CONTACT US

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For more information or customized sponsorship options, please contact:

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